



# Etanova Enterprise Solutions

Shopping Cart » 2019-02-23

<http://www.etanova.com/technologies/e-commerce/shopping-cart>

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# Shopping Cart

Create effective online shopping solutions for websites and mobile applications using e-commerce platforms. Process customization of online orders from a catalogue of products and services, use an online shopping cart and process transactions quickly and securely using common payments solutions.

## Shopify

Quickly set up e-commerce websites using the cloud hosted platform Shopify. The technology offers a cost-effective solution to setting up online stores without creating everything from scratch. Shopify offers many themes that can be easily customized, eliminating the need for custom application development and graphic design. It is SEO friendly, has its own app store and provides a friendly admin panel to manage e-commerce activities. Shopify can also accept payments from credit cards or from a POS card reader that can be added as an iPad extension.

## Magento

Sell products using the fully customizable Magento platform. The technology allows complete customization of the platform for complete brand integration. Magento is open source and community powered, boasting many extensions that have been created by companies using the platform. As an open source technology, it is completely extensible to support specific project requirements. It also boasts solid architecture that allows it to scale well and to support simultaneous transactions flawlessly.