



# Etanova Enterprise Solutions

Graphic Design » 2018-07-20

<http://www.etanova.com/services/graphic-design>

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# Graphic Design

## Graphic Design

Graphic design is a tool that can instantly communicate the essence of your project or business to targeted prospects. Effective design allows people to assimilate messages more quickly and reduces subconscious resistance to learning new information. We implement industry best practices in all our designs; including Gestalt Psychology, Color Theory, Usability Heuristics and Effective Typography, to ensure that your users remain engaged. Moreover, we ensure that our graphics are reusable across all devices (i.e. laptops, phones, tablets, etc.) as well as in print.

## Wireframes and Template Interface Design

See what your project will look like before a single line of code has been written by creating wireframes and template interfaces! Using image editing software, Etanova will create a visual representation of your project's layout before your it has been developed. This greatly reduces the risk of project failure as potential errors can be detected during the layout design.

## Illustrations and Logos

Personalize your website or application with unique illustrations, logos, icons, and custom graphics! Etanova will create a consistent look and feel throughout your interface by ensuring that all design elements share common design patterns. This will ensure a greater sense of professionalism and stronger identity branding.

## Vector Design

Create infinitely scalable vector images that can be used for all-purpose graphic design and can be printed at at any size. These graphics can be reused in print media, brochures, business cards, advertisements, etc.

## Dynamic Animations and Widgets

Take advantage of the dynamic web by using graphic design together with rich-media web development techniques to create a wow-factor that will blow your users away! This is a new domain in graphic design and provides great potential for creativity. Some common dynamic animations or widgets include:

- Informative slideshow presentation for home pages

- Interactive widgets for web applications
- Creative website menus
- Powerful web application control panels

However, why settle for these? Let Etanova create something new and unique for your project!